



**Northshore Youth Soccer Association
Board of Directors Meeting Agenda
April 4, 2023**

Commence:

7:30 PM August-December

6:30 PM January-July

Time: 6:30 pm - 8:30 pm

Meeting called to order at:

No.	Actions			
	Who	What	When	Comments
	Cheryl Mar...	we need to review the cost for refunds. We had a chargeback of \$35 at NSC for tryouts.		

Quorum

NYSA Board of Directors Meetings. A quorum shall consist of at least the President, or Vice President, and one additional officer and a minimum of at least four member Club Presidents or designated representatives for a total of seven Board members.

Board Attendees: Exec Team Members (Officers)



<u>Name</u>	<u>Role</u>	<u>In Attendance?</u>	<u>Comments</u>
Laura Nordyke	NYSA President	In person	
Michelle Lenssen	NYSA Vice President	Via Phone	
Jessica Mohr	NYSA Secretary	In person	
Cheryl Marcos McIvor	NYSA Treasurer	In person	
Anissa Wheeler	NYSA Registrar	In person	

Board Attendees:

<u>Name</u>	<u>Role</u>	<u>In Attendance?</u>	<u>Comments</u>
Danielle Baldwin	Northcreek Club President	In Person	
Josh Ladd	Bothell Club Co-President	In Person	7pm arrival
Mike Spring	Bothell Club Co-President	In Person	
Tim Berglund	Woodinville Club President	In Person	
Keith Stewart	Inglemoor Club President	N/A	
Anthony Gonsalves	United Co President	In Person	
Vacant	United Co President		Vacated by Bruce James
Brent Weyer / Nate Moore	NSC President	Via Phone	Nate is Brent's Proxy
Peder Fitch	Sound Rep (President)	Via Phone	Joined 7:00pm
Elizabeth Alexander	At Large (Referee)	N/A	
Bruce Raney	At Large	In Person	Filled Anissa Wheeler vacancy
Vacant	At Large- Adult		Vacated by Bryan Hampson
Vacant	At Large - Adult		Vacated by Michelle Lenssen
Vacant	At Large - Adult		



Vacant	At Large - Adult		
Vacant	At Large - Youth		
Vacant	At Large - Youth		

Staff Attendees:

<u>Name</u>	<u>Role</u>	<u>In Attendance?</u>	<u>Comments</u>
Carolyn Gross	Bookkeeper		
Jennifer Fowler	Registrar		
Daphnie Chow	Field Scheduler		
Brandon Mitalas	Sound DOS	In Person	
Richard Romain-Dika	NSC DOC	In Person	6:40 arrival
Michael Duncan	Rec DOC	In Person	
Jane Shumway	Community Member	In person	

Agenda:

Approval of [February Meeting Minutes](#) and [March Meeting Minutes](#)

Mike Spring -Motion to approve February meeting Minutes

Second- Danielle Baldwin

Approved 6

Abstain 2

Anissa Wheeler - Motion to approve March meeting minutes

Tim Berglund - Second

Approve-10

Abstain-

1. Executive Team Reports



President – [Laura Nordyke](#)

● **[President's report](#)**

- Vision and Mission statement have been created at the association level.
- Do we need to vote on this? Yes, the goal is for us to vote so we have concurrence in the statements.
- Rec presidents met for a vision statement. Select is reviewing their statement
- Values exercise- Reviewed list of 100+ values- We narrowed this down to the top 3 for each individual. This allowed our team to get to know each other better and realized we have a set of diverse values.
- Thank you dinner and meeting all letters and emails have been sent out to the people who were recipients
- Committee list
 - Please go out to the committee list and sign up for 2 committees
 - Top 5 have been identified from Exec team
 - Communication Marketing- Still forming
 - Culture- Established
 - Budget- Reforming
 - Website- Kicked off
 - Tournament- Needs to be formed
 - Jamboree August 26-27th 60 Acres

Scholarship and field committees are important and we understand that they are moving forward.

- Thanks to technical committee for collaboration on the NYSA night on 03/30
 - Reserved Wednesday April 19th for an all ages information night
 - Rec, Select and Premier will be presented on 04/19

Vice President - [Michelle Lenssen](#)

● **[VP's Report](#)**

- Report is available electronically
- Met with HR Sr. Director at Microsoft

● **[Culture Committee Update](#)**

- Secured Venus on the Culture Committee
- Grievance policy and document will be ready soon
- Anissa will be stepping down from the culture committee and we have an opening for a new member.

● **[Nomination Committee Update](#)**

- We updated all at large members with the decision that we are putting positions on hold for the next 6 month
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Registrar- [Anissa Wheeler](#)

● **[Registrar Report](#)**

- Quick overview of what has been happening



- Open registration numbers are available
- [Website Subcommittee Charter](#)
 - Kick off and charter has been put together and there is a current cadence to the meeting
 - Marketing/Communications will be represented for website committee as our Website is a tool for marketing our association.

Treasurer-[Cheryl Marcos Mclvor](#)

- [Treasurer Report](#)
 - New view for the financial report.
 - Need to have some clarification on spending and
 - See Comparison YOY
 - Scholarship funds were not used for the previous year and we will be having a \$9500 scholarship fund.
 - Full time staff are receiving insurance
 - Travel- Regionals and conferences
 - Figures are available through February
 - Need to figure out where the overage is for the Sound FC WYS Fees
 - Inventory needs to be completed- and we need to have a better handle on all of our supplies and equipment. Three different storages that are being used.

Secretary- [Jessica Mohr](#)

- [Marketing and Communications Committee](#)
- [Email and Software Policy](#) for vote (May)
- [Board Meeting Minutes Policy](#) for vote (May)
- [Confidential Data Policy](#) for vote (May)

Agenda:

**Tim Berglund- Motions to approve the recreational president's proposal.
Anissa- Second**

Additional Discussion?

Budget Level forecast are different- Annual budget has been approved for item 3 equipment option 1.

**Approved- 10
Unanimously approved**

Clubs- Recreational Soccer Timeline and proposal



https://docs.google.com/document/d/1WS4oEDDxoa6mRnpgGOop7zIFewWzFQriIGNqamp3afY/edit?usp=share_link

- Section 3 is for review. Timeline
 - November 1 open Registration
 - WYS can be left open
 - End of year Party is done between November 1st and Thanksgiving
 - Feb 1
 - Equipment order needs to be done by
 - June 1 close registration and open wait list
 - After June 10 will have a late fee
 - June 15th Announce Teams
 - July 15th team assignments
 - Equipment pick up
 - August 1st practices begin

Historical data and registration will inform the equipment order. We have not outlined how this will be executed. Equipment can be carried over YOY.

https://docs.google.com/document/d/1KXIKGFuPzMw5aAEN-ePOCv4LLgYyhFZi/edit?usp=share_link&oid=112268251520879415255&rtpof=true&sd=true

We need to understand when NSD Fields have been released. Insurance becomes available on August 1 and Fields can't be used until they are rostered.

We need to have an understanding of what we do as a reaction to the deadlines not being met. Registration refunds minus a \$25 processing fee or placement in another program.

2) Review of potential uniform vendors for recreational soccer

a) Summary

- i) All Recreational teams would keep their colors, United would have a new option

- (1) Is there a time that NYSA plays NYSA? Yes, we use pinnies.
- (2) Parents would buy jerseys from one vendor moving forward
- (3) U6 might be pushed out
- (4) \$61k equipment and \$10k coaches gear for every cycle (1,3,5)
 - (a) (2,4,6) \$10k for coaches and \$21k for equipment
 - (b) Set up 5 different shops for required pieces and then we could buy other items
 - (c) 4 weeks from order to in hands
 - (d) Have we talked to other program owners for a reference?
 - (e) United ages have kits
 - (f) We have the ability to change the level of the uniforms



- (g) How do we enforce the uniform purchases? Having restrictions for field usage, coaches training, etc.
- (h) Length of contract can be adjusted down to 4 years? Yes, there are pros and cons to each of the deals
- (i) We have a soft commit to # of players and costs
- (j) If we double Capelli's has the ability to scale
- (k) Customer Marketing- In house that does branding and social media adds
 - (i) Capellie would front the cost for co-branded marketing
- (l) Does the rebate amount decrease if the base package for all ages goes to \$40
 - (i) The amount could change depending on the total of the contract.
 - (ii) Sponsor can now sponsor an entire team
- (m) Contract is for 6 years and we would need to have a
- (n) What is the ultimate benefit for the organization?
 - (i) Providing a brand across our entire association
 - (ii) Equipment Budget is included
 - 1. Families are burdened with the cost of branding

2) Voting plan on new procedures- Covered in Secretary report